



# SHUTTLE BUS ADVERTISING SPONSORSHIPS PACKAGES

For more information please contact:  
 205-332-1413 ext.101  
[info@expomarkit.com](mailto:info@expomarkit.com)



Transportation provided by:  


May 2-5, 2022 • Houston, TX



**FULL BUS WRAPS** The ultimate high impact way to promote your company. These buses are literally huge traveling billboards.



**COACH SIDE RIBBONS** 2'h ribbon signs belt the side of the bus. Available in 30', 20', 15' and 10' sign lengths. Effectively brand the bus on the entry side or both sides for maximum exposure.



**HOTEL LOBBY SCHEDULE SIGNS** 19" w x 6" h color ad on lobby signs at official show hotels.



**KING BUS WRAPS** Abbreviated wrap between the wheel wells provide extreme visibility from both sides of the bus.



**COACH WINDOW SIGNS** 4'w x 2'h signs on one or multiple windows on entry or both sides of the bus.



**BOARDING SIGN AT CONVENTION CENTER** Color ad on Route signs at bus loading areas.



**HEADREST COVERS** 20 rear facing covers per bus with crisp white linen covers on aisle seats with same 7" x 7" color ad.



**INTERIOR WINDOW SIGNS** Six 24" w x 12" h signs on interior bus windows next to seated passengers.



**INTERIOR VISOR SIGNS** 40" w x 12" h full color placard displayed over the right windshield facing all seated and exiting passengers.



**ROUTE ID SIGNS** Color logo and booth number at the entrance of all buses.



# SHUTTLE BUS ADVERTISING SPONSORSHIPS PACKAGES



Rates are NET. These offers are truly turnkey promotions. Sponsor supplies only artwork and CMAC does it all from there. Prices below include ad space, production, installation, insurance, removal & disposal.

**Artwork Deadline: March 16, 2022**

May 2-5, 2022 • Houston, TX

## EXTERIOR SHUTTLE BUS ADVERTISING

Exterior bus advertising gives you traveling billboards at all convention venues and throughout Houston with full color, high quality signs.

Side Banners Size	Single Sided (Entry Side) Price	Double Sided Price
4'w x 2'h Window	\$ 800 ea.	\$ 1,500 ea.
Triple Window	2,100	3,900
10'w x 2'h Side Ribbon	1,500	2,900
20'w x 2'h Side Ribbon	2,400	4,500
30'w x 2'h Side Ribbon	2,900	4,950
Full Bus Wrap - \$23,500 each		
King Bus Wrap - \$12,995 each		
Color logo on Route ID Signs - Exclusive all vehicles \$5,000		

**WINDOW SIGNS:** Placed on 2nd window if single, or 2nd, 3rd & 4th if triples on the passenger entry side or both sides of bus.

**SIDE RIBBONS:** 2'h signs displayed on either the passenger entry side alone or double-sided on each side of the bus for maximum exposure. Buses hosting minimum 20' ribbon signs have exclusive exterior signage on that vehicle. 10', 20' and 30' ribbons are all printed on vinyl.

**ROUTE ID SIGNS:** Sponsor's color logo and booth number on 23" w x 15" h signs placed at the entrance of every shuttle vehicle.

**BUS WRAPS:** FULL - On both sides, back and small front section. KING - Between the wheel wells on both sides. (Inquire about other wrap configurations)

## INTERIOR SHUTTLE BUS OPTIONS

Interior advertising targets captive audience during the 10-15 minute bus ride.

	Size	Price
Interior Header/Windshield Sign - 1/bus	40" w x 12" h	\$ 750/bus
Interior Passenger Window - 6 signs/bus	24" w x 12" h	1,950/bus
Headrest Covers - Standard 20/bus	7" w x 7" h ad	1,295/bus
Headrest Covers - Upgrade 40/bus	7" w x 7" h ad	1,795/bus

**INTERIOR HEADER/WINDSHIELD SIGN:** Full-color sign located at the front of the bus facing all seated passengers.

**INTERIOR PASSENGER WINDOW SIGNS:** Six full color 24" w x 12" h signs next to seated attendees as they ride to the show. Placed on both sides on every other window starting with the 2nd window. (3 signs on both sides.)

**HEADREST COVERS:** Full-color graphic image on crisp white linen facing seated attendees as they ride to the show. Placed on aisle seats on both sides.

## HOTEL LOBBY/BOARDING AREA SIGNS & TRANSPORTATION FLYER

Take advantage of the highly visible, constantly viewed shuttle schedules.

	Quantity	Price
Hotel Lobby & Boarding	All signs (Exclusive)	\$ 9,950 total
Digital Transportation Flyer	All (Exclusive)	2,500

**HOTEL LOBBY SIGNS:** Full color 19" w x 6" h ad at the base of the 22" w x 28" h bus schedule signs displayed in 20+ hotels serviced by the shuttles (where allowed).  
**BOARDING SIGNS:** Full color 25" w x 8" h ad at the base of both of the outdoor double-sided 28" w x 44" h spring board signs located curbside at boarding locations.  
**DIGITAL TRANSPORTATION FLYER:** Logo & booth number on the "official" shuttle schedule available via download from the show app and the show web site.

For more information please contact: 1-205-332-1413 x101 • [info@expomarkit.com](mailto:info@expomarkit.com)



May 2-5, 2022 • Houston, TX

# 2022 SHUTTLE BUS SPONSORSHIP AGREEMENT

Transportation provided by  
**CMAC**  
 58 Waterman Avenue, Suite 8  
 North Providence, RI 02911

**EXHIBITOR INFORMATION** (PLEASE PRINT)

Company Name	Booth#
Contact Name	E-Mail Address
Mailing Address	
City	State Zip
Phone	On-site Contact Name On-site Phone Number

**X**

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

SERVICE	DESCRIPTION	RATE	Total
<b>Shuttle Bus Wrap</b>	Full Color Shuttle Bus Wrap - Partial and Full Wraps Available	\$12,995 to \$23,995 per bus	\$ _____
<b>Shuttle Exterior Ribbons</b>	Various Sizes Available – Boarding Side Up to 20 Coaches Available	\$1,500 to \$2,900 per bus Dependent on Size	\$ _____
<b>Shuttle Window Signs</b>	4' w x 2' each - up to 3 per bus	\$800 each	\$ _____
<b>Shuttle Route ID Signs</b>	<b>Exclusive Opportunity</b> – Four-color advertising opportunity on all shuttle buses identifying Shuttle Routes	\$5,000	\$ _____
<b>Shuttle Interior Header Sign</b>	40" w x 12" h Full color sign above right windshield facing passengers -1 per bus	\$750 per sign	\$ _____
<b>Shuttle Interior Signage Package</b>	24" w x 12" h Interior Window Signs facing aisles. Six full color signs will be placed on alternating windows	\$1,950 per bus	\$ _____
<b>Shuttle Bus Headrest Covers</b>	Four-color 7"x7" image Headrest Covers (20/40 Covers displayed on aisle seats image on one side)	\$1,295 to \$1,795 per bus	\$ _____
<b>Official Digital Shuttle Flyer</b>	<b>Exclusive Opportunity</b> – Logo and Booth number on the "Official" Shuttle Schedule available for download from the show app and web site	\$2,500	\$ _____
<b>Hotel Lobby &amp; Boarding Signs</b>	<b>Exclusive Opportunity</b> - Four-color advertising opportunity on the bus schedule signs displayed in the lobbies of the 20+ official hotels where permitted and the Boarding Signs at the Center Hotel Advertising image area of 19" w x 6" h (sign size: 22" w x 28" h) Boarding Advertising image are of 25" w x 8" h full color ad on double sided Official Boarding & Locator Signs	\$9,950	\$ _____
		<b>Total:</b>	\$ _____

**Method of Payment:**     Check     American Express     MasterCard     Visa     Discover

If paying by credit card, please be advised. We value your credit card security and, as a result, we would rather not receive your credit card information via email or fax. Instead, we will have Fitech, our online credit card collection agency, email you a secure link that you may use to enter your credit card information directly. There is a 4% surcharge for credit card payments.

**TERMS:**

Signature on this contract for the company above warrants authority to bind the company. **Payment terms:** 50% nonrefundable deposit due within 10 days of receipt of signed agreement. Final balance due is due March 16, 2022. Production will not begin unless all terms and conditions have been met. All cancellations must be submitted in writing 10 days prior to production. Failure to send artwork does not constitute cancellation of service. There is a \$75 late fee for artwork received after the deadline date. All International orders must be prepaid.

**CMAC**  
 2245 Keller Way, Suite 310  
 Carrollton, TX 75006

**Please Contact expomarkit Media Group, a division of CMAC**  
 205-332-1413 Ext. 101 | E-mail: [info@expomarkit.com](mailto:info@expomarkit.com)